



10 STEP DIY WORDPRESS CHECKLIST

1	Buy your domain name. While you can buy your domain name with us, I highly recommend you buy it through GoDaddy . I have purchase a majority of my domain names through them for the past 20 years. Of course, you can keep it simple and buy it through us , too.
2	Purchase a reThink Your Hosting account. If you don't plan to sell products directly on your website, the Creator account will be just fine for you. We'll confirm you hosting account order and set it up, along with a free SSL certificate.
3	Selling products on your site? If you plan to setup a WooCommerce (physical or POD products) or aMember * (digital products, courses) store, you will need the Creator Premium account. If you're using aMember, buy your license now .
4	Purchase your Thrive Themes Suite* license. You can use a different theme, if you want, but Thrive Themes is the one that we'll install for you.
5	Request WordPress, Thrive Themes Suite*, and recommended plugin installation through our client portal . Watch these Thrive Themes University videos so you'll be ready to go when we're done. Creator Premium comes with <i>installation</i> of aMember and ConvertKit plugins if you choose those services.
6	Setup your email marketing service. I recommend ConvertKit because that is what I use and it plays well with WordPress. They have free/low-cost accounts for beginners. I also love how they charge by subscriber, not list. One subscriber can be a member of multiple lists without costing more.
7	We recommend these plugins (and will install them, too): Yoast SEO , Google Site Kit , Smush , Akismet , WP Super Cache , aMember *, and ConvertKit *. We install the free version of plugins, You are welcome to upgrade to premium versions on your own, if you'd like.
8	Setup your pages, navigation, menus, header, and footer. (If you're building a store, check out the documentation for your ecommerce software.) Start with these Thrive Themes Architect tutorials if you need help using their software. <i>Basic WordPress video tutorials are already in the left column of your WordPress Dashboard.</i> Need help configuring aMember*? Check out MemberSkills .
9	Create a list of the top 10 SEO keywords your customers will use to find your content. Need help getting started? Check out our Basic SEO Tactics article at reThink Your Lifestyle.
10	Write blog posts. Here are some blog post writing ideas to get your started.

**You will need to purchase your own license for this product.*

We can do a basic installation (or work with their tech support) for you with purchase of a hosting account.